

# Richmond Animal Welfare

## A Ray of Hope in the Heart of South Africa.



"Every act of kindness towards animals, no matter how small, has a ripple effect that touches countless lives. Your compassion makes a difference!"



RICHMOND ANIMAL WELFARE  
npc(2022/750327/08)



& RECYCLING PROJECTS



*In the serene town of Richmond, with just over 5000 residents, a remarkable transformation has been unfolding. Here, nestled amidst the tranquil beauty of South Africa, a dedicated team is working tirelessly to ensure the health and well-being of the town's most vulnerable residents—its animals. Richmond Animal Welfare, a beneficiary of Kusudi La, is leading the charge in bringing positive change to the community and its furry companions.*

### ***The Passion Behind Richmond Animal Welfare***

Richmond Animal Welfare's journey began with an individual's unwavering passion for animals, their health, and their overall welfare. This animal advocate firmly believes that all animals must be treated with kindness, provided with nourishment, water, and shelter, and protected against diseases, and has helped families in the community understand responsible animal care. This journey started in Johannesburg, and later, in Kleinmond, where small changes for the better were made. However, it was the move to Richmond that had a much more significant impact.

### ***A Cry for Help***

Upon moving to Richmond, our Richmond Animal Welfare Champion, Maksie Liebenberg, was deeply moved by the state of many animals in this small town of 5000 people. The challenges were diverse and significant, ranging from cases of mange and cat flu to malnutrition and neglect. It was an urgent call to action. This passionate animal advocate decided to make a change and, in collaboration with a dedicated team, started taking steps towards creating a safer and healthier environment for Richmond's animals. What she has achieved so far is extraordinary, which is why Kusudi La stepped in to offer financial support through fundraising.

### ***A Collaborative Effort***

The transformation in Richmond's animal welfare could not have been achieved without the assistance of various individuals and entities. Dr. Peter Baker, a pivotal figure in this endeavour, played a crucial role by providing essential medical support. He supplied a multitude of 5-in-1 vaccinations and general medicines that significantly contributed to the health and well-being of many dogs in Richmond. The impact of his support was profound, and his contributions were instrumental in the early stages of change. Richmond Animal Welfare has also secured the support of the Department of Agriculture in De Aar.

### ***Educational Initiatives***

Richmond Animal Welfare believes that education is a powerful tool for change. To this end, the organisation conducted school education programs at Bennie Groenewald and Ikhaya Secondary School. These educational initiatives included enlightening presentations about rabies, how to identify symptoms, and how to provide care for animals. The response from students was inspiring, as they absorbed the valuable information and became enthusiastic about animal welfare.

### ***Vaccination Days and Health Care***

To address the pressing health concerns of animals in Richmond, a series of Vaccination Days were organised. Since 2021, 16 days have been organised and hundreds of animals have been vaccinated and dewormed, and more than 50 animals sterilised, but more needs to be done. In some instances, animals have been humanely euthanised.

These events provided an opportunity for the community to have their pets vaccinated against diseases and treated for various health issues as well as opportunities to learn more about pet care.

### ***Spay Day and Future Initiatives***

Richmond Animal Welfare is determined to continue its vital work within the community. Plans are underway to organise ongoing Spay Days in collaboration with the Department of Agriculture in De Aar. This initiative is crucial for controlling the local animal population and ensuring the welfare of animals in the long term.

### ***Ongoing Needs and Initiatives***

To sustain and expand their work, Richmond Animal Welfare requires community support. Their budget needs include contributions to secure space for their operations, salaries for two assistants, medical and food supplies, necessary medical and surgical equipment, basic furniture and supplies, waste removal, and the setup of a system to track animal health data.

### ***Hospice Shop and Recycling Project***

Richmond Animal Welfare also aims to establish a Hospice Shop, inspired by successful models in other towns. This shop would serve as a valuable source of income and support for their initiatives.

Moreover, a Recycling Project is underway, aimed at reducing waste and promoting environmental sustainability. Residents will be incentivized with "Moola Points" that can be used at local shops in exchange for their recycling contributions.

### ***Bringing Positive Change to Richmond and Beyond***

The efforts of Richmond Animal Welfare, fuelled by a profound passion for animal welfare and a commitment to change, are a testament to what can be achieved when communities come together. The town of Richmond, nestled in the heart of South Africa, is witnessing a transformation that promises to leave a lasting impact on its animals and the well-being of its residents.

As Richmond Animal Welfare's work continues to flourish, it serves as a beacon of hope and an example of what can be achieved when people unite in their passion for a greater purpose. Their endeavours in animal welfare are inspiring and a testament to the power of compassion and dedication in making a difference in the world.

### **Contact Us :**

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